

# **INFORMATION DISCLOSURE STATEMENT BY APPLICANT** ( Not for submission under 37 CFR 1.99)

Application Number		10809185
Filing Date		2004-03-25
First Named Inventor	Postrel	
Art Unit		
Examiner Name		
Attorney Docket Number	370-0291B	

## **U.S.PATENTS**

Examiner Initial*	Cite No	Patent Number	Kind Code <sup>1</sup>	Issue Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	6721743	B1	2004-04-13	Sakakibara	
	2	5659165		1997-08-19	Jennings et al.	

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## **U.S.PATENT APPLICATION PUBLICATIONS**

Examiner Initial*	Cite No	Publication Number	Kind Code <sup>1</sup>	Publication Date	Name of Patentee or Applicant of cited Document	Pages,Columns,Lines where Relevant Passages or Relevant Figures Appear
	1	20020029190	A1	2002-03-07	Gutierrez-Sheris	

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## **FOREIGN PATENT DOCUMENTS**

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## **NON-PATENT LITERATURE DOCUMENTS**

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> ( Not for submission under 37 CFR 1.99)	Application Number		10809185	10809185 - GAU: 3692
	Filing Date		2004-03-25	
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	Attorney Docket Number		370-0291B	

Examiner Initials*	Cite No	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc), date, pages(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>5</sup>
	1	Asami, S. "Loyalty Card Utilized as a Marketing Tool in Europe and North America", Card Wave, by C. Media Co., Japan, vol. 10, No. 10, 10 September 1997, pp 14-20. English Translation.	<input type="checkbox"/>
	2	Wada, F. "Customer Loyalty Programs in America: Latin Pass & Frequency Marketing Inc.", Card Wave, by C. Media Co., Japan, Vo. 11, No. 2, 10 January 1998, pp. 50-52. English Translation.	<input type="checkbox"/>
	3	Kim, W.J. and D.H. Kim " A Method for Exchanging Bonus Points", English Translation of Korean Patent Publication 1999-0078768, 11 May 1999.	<input type="checkbox"/>
	4	Sakakibara, "Method and System for Managing Point, Central Unit and Recording Medium", Machine-generated English translation of Japanese Patent publication JP2001-273453; 5 October 2001, <a href="http://www19.ipdl.ncipi.go.jp/PA1/result/detail/main/wAAAZHaGlcDA413273453P1.htm">http://www19.ipdl.ncipi.go.jp/PA1/result/detail/main/wAAAZHaGlcDA413273453P1.htm</a>	<input type="checkbox"/>
	5	Chang, H.J. and K.H Kim "Mileage Point Integration System Based on Internet", English Translation of Korean Patent Publication TUK 2000-0012702, 6 March 2000.	<input type="checkbox"/>

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